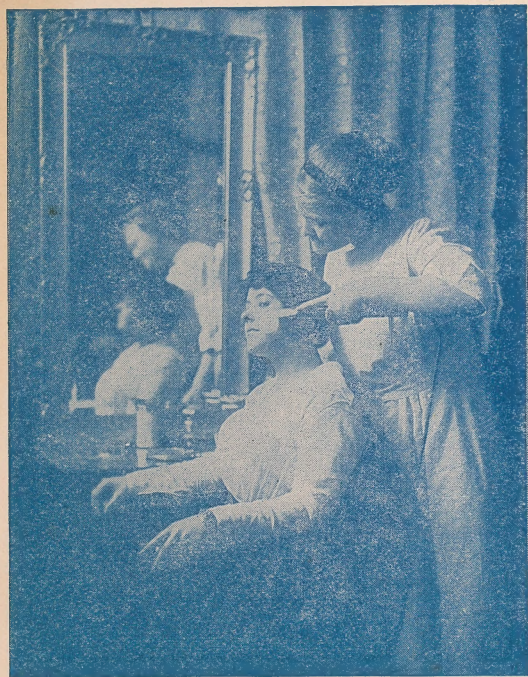


THE beneficial effects of Violet Ray of High Frequency are felt immediately, and the persistent use will help to secure permanent results even in many chronic conditions.



Facial Treatment

Do not confound Violet Ray High Frequency with a vibrator. There is an entirely different action. The vibrator offers a local mechanical shaking. The High Frequency current is a systemic treatment, every cell receiving electrical stimulation, and every fibre of the body benefited by the current.

TAKE your treatments before retiring. Experience the delightful results of complete relaxation that is manifest following a Violet Ray bath, driving away the nerve destroying demons, insomnia, restlessness and nervousness. Get full benefit from your sleep by securing absolute relaxation from the Rogers Violet Ray High Frequency Generator treatment.



Treating the Scalp and Hair

The Rogers Model D generator operates equally well on either alternating or direct current from 100 V. to 130 V. and special coils are provided without extra cost, where different current is used.

THE Rogers Violet Ray High Frequency Generator, Model D, is just the instrument you have been looking for. It is protected by U. S. patents, and any infringement will be prosecuted. Our patents cover the spark-free cord, rendering it impossible for operator or patient to receive shock or burn. The separable handle, small, convenient and easily adjusted, makes the Model D a household instrument without a single exception, the most perfect generator of the age.

Our generator is NOT THE CHEAPEST, but it is THE BEST.

The voltage is high, and the vibration so rapid that no pain or discomfort is felt, and the amperage is so controlled that it is impossible to cause injury.

Violet Ray of High Frequency is used by fully 75 percent of physicians of all schools, and is enthusiastically endorsed by many of the leading therapeutic magazines. Physicians, osteopaths, chiropractors, masseurs, beauty parlors, hair dressers, all use and endorse Violet Ray High Frequency.

The home is the ideal place for High Frequency treatment. Here you have the little mechanical doctor always ready, sunshine or rain, in emergency or chronic cases, never complaining and with no bills to follow.

Full instructions are provided with each generator, covering method of operation and general technique of treatment in all diseases or disorders, where High Frequency is indicated, making it convenient and absolutely safe for home use. Write for catalogue.

Price of Machine, complete with one Surface Applicator, \$25.00

THE ROGERS VIOLET RAY HIGH FREQUENCY GENERATOR

Adopted and enthusiastically endorsed by fully 75 per cent of all practicing physicians, who are utilizing the wonderful Violet Ray High Frequency Electrical Current in their daily practice with the most pronounced success.

THE ROGERS ELECTRIC LABORATORIES CO.
2056 E. 4th St.
CLEVELAND, OHIO

The Rogers Violet Ray High Frequency Generator

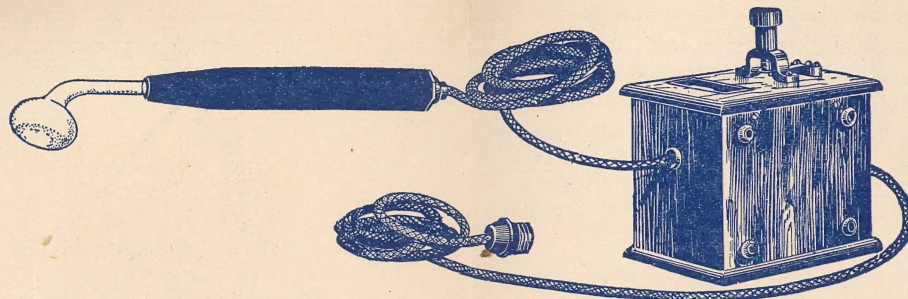
ELECTRICITY has been used by the medical profession, in one form or another, for more than one hundred and twenty-five years.

Many different forms of current have been utilized by the physician during this period for the treatment and cure of disease, and for the relief of pain, and restoration of normal conditions generally.

Until the discovery of High Frequency Electricity, these treatments were accomplished with much pain and discomfort to the patient, but now, with the Rogers Violet Ray High Frequency Generator, the body may be filled with electric current, with tremendous stimulating power, without the slightest danger, without pain, without discomfort of any sort, and may be used in the home, regardless of the very limited experience of the average layman.

The Rogers Violet Ray High Frequency Generator is absolutely safe. There is no shock, no burn, no pain. On the contrary, there is a pleasant, invigorating, health-giving sense of warmth that makes rich, red blood, forcing it through congested areas, breaking down adhesions, and bringing about a normal, healthy condition.

With the use of the Rogers Violet Ray Generator every cell, every nerve, every fibre of the body is invigorated, stimulated and helped by Nature's own agent to resume normal functions.



Type D

PAINS disappear, blood is purified, proper circulation is established, vital organs are stimulated into normal action, and thus the impurities in the system are carried off.

Do you know that most all disease is caused by congestion? Violet Ray High Frequency, with its wonderfully rapid vibration and consequent stimulation, penetrates to every point of congestion and acts directly upon the diseased area. It acts quickly and surely.

The ozone produced by the Rogers Violet Ray Generator is decidedly beneficial, especially in weak, anemic, nervous and run-down people. It supplies the needed oxygen to tone up the system, and improve the blood.

In neuralgia, neuritis, rheumatism, etc., the wonderful soothing effect of Violet Ray cannot be fully appreciated until used. It causes pain to disappear, and a refreshing, quieting warmth is felt, and life is again worth living. The Violet Ray Current has been well termed, "The Breath of Life."

HAY fever, bronchitis, catarrh, tonsilitis, etc., are treated daily with Violet Ray by thousands of physicians with most gratifying results.

Children may be treated freely with the most wonderful of currents, without the slightest danger, and their young bodies invigorated and made strong and able to resist with greater efficiency the ordinary illnesses of childhood.

Violet Ray is sunshine to the body. Make your own sunshine in your home, give your body plenty of it. Everybody must have it.

VIOLET RAY AID TO BEAUTY

"Woman is as old as she looks, man as old as he feels."

We have all heard this old adage many, many times. It is true, and we all know it.

Women, preserve your beauty. It is one of Nature's greatest gifts and you can retain the bloom of youth, the elastic step, and sparkling eye if you just help Nature a wee bit. Rogers Violet Ray Generator furnishes just the proper help to out-wit "old age."

RICH, red blood is supplied to the skin by use of Violet Ray. It nourishes the starved tissues and cells, brings the radiant hue of health and vigor, and smooths out the wrinkles of time.

Do not delay this treatment. Do it now.

SCALP AND HAIR TREATMENT

Do not neglect your hair and scalp. "A woman's hair is her crowning beauty."

The strong, stimulating effect of the Violet Ray is an accepted treatment for the relief of falling hair, sickly condition of the scalp and for the restoration of normal color to the hair, even in semi-advanced age.

The Rogers Violet Ray will make the hair soft and restore its natural brilliancy.

MEN USE HIGH FREQUENCY

Nervous, weak, anemic, broken-down men, confined in your office without means of proper exercise, or outdoor atmosphere, use the Rogers Violet Ray Generator. Supply artificially Nature's elements that your poor, sick body is crying for. Do you realize that you have within your reach an agent that will fit you to do better work, make your life happier and lengthen your years? Violet Ray of High Frequency is a miracle worker. "It touches the spot."

For that "tired feeling" after a hard day's work, when you feel out of sorts, grouchy and just generally miserable, take a refreshing treatment from the Rogers Violet Ray Generator. You will feel like a new man, enjoy your evening and make those around you happier. Try it. You will surely be convinced.